



SOUTH AFRICAN AIRWAYS

A STAR ALLIANCE MEMBER 

MEDIA RELEASE

SOUTH AFRICAN AIRWAYS APPOINTS MARLENE SANAU AS NEW VICE PRESIDENT OF SALES, NORTH AMERICA

Fort Lauderdale, FL (March 13, 2018) – South African Airways (SAA), Africa’s most awarded airline, has announced the appointment of Marlene Sanau as the new vice president of sales, North America, based at the airline’s North America Regional Office in Fort Lauderdale. In this role, she will be responsible for implementing sales strategies to strengthen and grow business relationships with SAA’s travel trade partners, online travel agency distribution channels, corporate customers, and key tourism industry organizations. She will also oversee SAA’s team of sales development directors located throughout North America, along with the Business Development and Inside Sales Departments in Fort Lauderdale.

Marlene joins the South African Airways leadership team in North America with an extensive international airline background having spent over 25 years with Lufthansa German Airlines serving in several sales and operational management positions in the U.S., Germany, Australia, and South Africa. She holds a Bachelor of Science in Business Administration from Central Michigan University.



“We are delighted to have Marlene join South African Airways and lead our sales team with her in-depth knowledge of the airline industry and revenue development strategies,” said Todd Neuman, executive vice president – North America for South

Directors

JB Magwaza* (Chairperson), N Fakude* (Deputy Chairperson), V Jarana (Group Chief Executive Officer), P Nhantsi (Chief Financial Officer), ML Kingston*, HP Maluleka*, AI Bassa*, TN Mgoduso*, AH Moosa*, T Mhlari*, BS Tshabalala*, MP Tshisevhe*, G Rothschild*

*Non-Executive Director

Company Secretary – RN Kibuuka

South African Airways SOC Ltd

Reg. No. 1997/022444/30

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African Airways. *“Marlene brings a wealth of experience that will be a tremendous benefit to SAA and our trade partners. She possesses the skills and expertise that will be critical to expanding and enhancing SAA’s presence in the very competitive North America to Africa market.”*

South African Airways offers the most daily flights from the U.S. to South Africa with daily nonstop service from New York-JFK Airport and daily nonstop service from Washington, DC-Dulles Airport to Accra, Ghana or Dakar, Senegal, with continuing service to Johannesburg. Via our Johannesburg hub, SAA links the world to over 75 destinations across the African continent and Africa’s Indian Ocean islands. Onboard, SAA provides an in-flight experience designed for pure comfort for long-haul travel. Our customers enjoy a spacious Economy Class cabin, gourmet cuisine and a selection of complimentary spirits and award-winning South African wines and generous checked baggage allowance. Also included are individual audio / visual entertainment systems that deliver an extensive menu of first-run movies, music choices, and games.

About South African Airways

South African Airways (SAA), South Africa’s national flag carrier and the continent’s most awarded airline, serves over 75 destinations worldwide in partnership with SA Express, Airlink and its low cost carrier Mango. In North America, SAA operates daily nonstop flights from New York-JFK and direct flights from Washington D.C.-IAD (via Accra, Ghana and Dakar, Senegal) to Johannesburg. SAA has partnerships with United Airlines, Air Canada and JetBlue Airways, American Airlines and Virgin America, which offer convenient connections from more than 100 cities in the U.S. and Canada to SAA’s flights. SAA is a Star Alliance member and the recipient of the Skytrax 4-Star rating for 15 consecutive years.

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Directors

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